



 Boston Symphony  
Orchestra

 Boston Pops  Tanglewood  Symphony Hall

# BSO Business Partners

Program Overview

# Overview

## Boston Symphony Orchestra

The Boston Symphony Orchestra is at a defining moment in its history. As the institution advances its new strategic direction, it is uniquely positioned to serve not only as a world-class cultural organization, but as one of Boston's premier civic convening platforms.

## BSO Corporate Partnerships

The BSO's Corporate Partnerships team is the connection between the arts and organizations across Boston, New England and nationally. Dedicated to leveraging our programs to offer valuable benefits, engagement, and advertising to business leaders who support.

- Customized Sponsorships branding BSO's major events & programs
- Benefits curated to offer company employee & client engagements in a premier setting
- Special events centered around corporate exchange

# Overview

## BSO Business Partners Program

### Benefits & Engagement Opportunities

The BSO looks to build increased prominence among the entire BSO Business Partners program through increased benefits opportunities and a higher level of recognition & attention.

- Year-round benefits for employees and clientele, including complimentary & discount tickets, VIP hospitality, engagement opportunities, and recognition
- Increased personalized attention and opportunities for engagement within BSO events and with fellow company leaders as part of a more exclusive group

## BSO Corporate Champions

### New Program Initiative

The BSO looks to increase collaboration and engagement with our corporate partners by creating a new cohort of ‘Corporate Champions’ to headline our BSO Business Partners Program and unlock customizable engagements:

- Executive-Level engagement through high-level gatherings, committee involvement, and curated corporate events
- Year-round benefits customizable to the organization's interests, including client hospitality, employee & community engagement, & recognition
- Involvement in the BSO’s Signature events: Company Celebration at Pops or the Opening Night Gala

# Year-Round Partnership Benefits

## Concierge Ticketing to Top Performances

Exclusive advance access and concierge ticketing services for high-demand performances at Symphony Hall.

## Year-Round Complimentary Tickets

Reward an employee, create a client touchpoint, or foster belonging through involvement with a company ERG or charitable organization.

## Recognition

Affiliate your company with our tremendous community programs, our loyal patrons, and a world-renowned artistic brand.

## Behind-the-Scenes & VIP Experiences

Treat employees or clients for a custom, private tour; host an off-site meeting or event in an historic setting; enjoy access to our Private Lounge during concerts.

## Volunteer Opportunities and Employee Benefits

Serve your community and engage your staff by helping the BSO deliver some of our most important programs. Offer ticket benefits to your entire employee base through a branded online portal.



# Program Benefits

## Ticketing

	<u>Principal Player</u> \$10,000	<u>Concertmaster</u> \$15,000	<u>Conductor's Circle</u> \$25,000
<b>Corporate Hospitality Night at Fall Pops or Spring Pops</b> Includes company recognition across Symphony Hall, complimentary tickets, and hospitality options.	-	10 Tickets	20 Tickets
<b>Holiday Pops Complimentary Tickets &amp; Early Access</b> Host a top performing team or clients at must-see holiday events with early access to secure prime seating.	5	5	10
<b>VIP Access to Boston Pops July 4 Fireworks Spectacular</b> Reserved seating and backstage entrance to avoid crowds. Top-client bucket list opportunity.	2	2	4
<b>BSO Family Concert Tickets</b> Perfect for a client or employee with young children, or a Parents Employee Resource Group.	4	6	8
<b>Tickets to one BSO and one Boston Pops Working Rehearsal</b> A behind-the-scenes opportunity for intellectually curious clients or music aficionado colleagues.	4 / 4	8 / 8	12 / 12
<b>Tanglewood Lawn Tickets</b> Reward a hard-working colleague with fun summer activity in the Berkshires. BSO or Pops concerts only.	6	8	10
<b>Year-Round Ticketing Benefits</b> Complimentary tickets to select BSO and Pops concerts throughout the year, advance ordering privileges and Concierge Ticketing assistance, no handling fees and best available seating.	✓		

# Program Benefits

## Hospitality, Networking, and Employee Engagement

	<u>Principal Player</u> \$10,000	<u>Concertmaster</u> \$15,000	<u>Conductor's Circle</u> \$25,000
<b>Community Partner Charitable Ticket Donation Program:</b> Join us in serving the community by nominating & hosting a charitable partner to receive tickets to a concert.	-	-	25 Guests 1 Concert
<b>Private, Guided Tour of Symphony Hall.</b> Experience one of the most historic concert halls in the world through a 45-90 minute behind-the-scenes tour.	20 Guests at 1 Tour	40 Guests across 1 – 2 Tours	100 Guests Across 1 – 4 Tours
<b>Access to Private BSO Donor Lounge:</b> Impress guests and meet like-minded members of our donor community attending our BSO concerts.	✓		
<b>BSO Business Partners Networking Reception &amp; Concert:</b> Network with business leaders and enjoy a night of fun together through food, drinks, and amazing music.	2	2	4 Guests Reserved High-top
<b>Invitations to Exclusive, Executive-level BSO Donor Events</b>	-	-	2 Events
<b>Employee Volunteer Opportunities:</b> Help decorate Symphony Hall for the holidays; engage guests at a Sensory Friendly concert; showcase a horn, violin or tuba for kids at our Instrument Playground; and more!	-	Max 8 Volunteers at 1 Event	Max 8 Volunteers at 1 – 2 Events
<b>Employee Discount Ticket Page:</b> A popular, self-serve portal for your employees to access discount tickets to dozens of concerts .	✓		
<b>Invitations to Higginson Society &amp; Cocktails with Keith Donor Events</b>	✓		
<b>10% Discount on Private Space Rentals and BSO Merchandise</b>	✓		

# Program Benefits

## Marketing and Brand Recognition

	<u>Principal Player</u> \$10,000	<u>Concertmaster</u> \$15,000	<u>Conductor's Circle</u> \$25,000
<b>Tailored LinkedIn post(s) highlighting your company's activations</b>	-	-	Up to 4
<b>Full page, full color ad in BSO Program Book</b>	-	-	2 Weeks
<b>Online business listing on bso.org</b> A searchable index of Business Partners by category with contact information and web links.		✓	
<b>Recognition as a BSO Business Partner on bso.org</b>		✓	
<b>Inclusion in a BSO LinkedIn post and Boston Business Journal ad highlighting new and renewed members</b>		✓	
<b>Recognition in the donor section of select BSO and Pops program books and in the BSO Annual Report</b>		✓	

# Boston Symphony Orchestra

## BSO Business Partners

**Engage your leadership, employees & clientele with high-net-worth individuals and fellow companies through the power of Boston's own world-renowned musical institution.**

### **Joey Kuykendall**

**Associate Director –  
BSO Business Partners  
jkuykendall@BSO.org  
210-548-3617**

**Fill out your 2026–2027 Pledge Form [HERE](#)**

